Statement from the Pinehurst, Southern Pines, Aberdeen Area CVB
(Updated: July 9, 2020)

The effects of Coronavirus are having significant impacts on the entire travel industry globally from lodging to events, including inside Moore County. As of June 25th, there were 591 confirmed cases of COVID-19 in Moore County. Fourteen (14) deaths have now been reported in Moore County.

On Friday, June 26, North Carolina Governor Roy Cooper imposed mandatory masks for all residents and visitors when social distancing cannot be observed:

NCDHHS Face Covering Guidance: https://files.nc.gov/.../NCDHHS-Interim-Guidance-on-Face-Cove...

Executive Order 147: https://files.nc.gov/.../d.../files/EO147-Phase-2-Extension.pdf...


Please read: Frequently Asked Questions About Phase 2

Phase 2 lifts the Stay at Home order moving into a Safer at Home recommendation, especially for people at high risk for serious illness. Teleworking is also urged when possible.

Mass gathering limits in Phase 2 will be no more than 10 people indoors or 25 people outdoors in most circumstances. These limits apply to the following: event venues; conference centers; stadiums and sports arenas; amphitheaters; and groups at parks or beaches.

Some businesses will remain closed in Phase 2 including: bars; night clubs; gyms and indoor fitness facilities; indoor entertainment venues such as movie theaters, and bowling alleys.

Certain businesses will be open at limited capacity with other requirements and recommendations including: restaurants at 50% dine-in capacity with distancing and cleaning requirements; personal care businesses, including salons and barbers, at 50% capacity with distancing and cleaning requirements; pools at 50% capacity with distancing and cleaning requirements. Employees of personal care businesses will be required to wear face coverings.

Childcare facilities, day camps and overnight camps will be open with enhanced cleaning and screening requirements. Retail businesses allowed to open in Phase 1 at 50% capacity will continue at that level.
Public health recommendations are provided for worship services to practice enhanced social distancing and other cleaning and hygiene practices.

This policy will remain in place until at least July 17, 2020.

In Moore County, here is a list of Restaurants and what they plan to offer in Phase 2.

Please Read: Interim Guidance for Restaurants in Phase 2

Our world-class Golf Courses have always been Open! See Our Updated List

A Message for These Uncertain Times from the CVB: Watch the Video

Tourism Jobs
The Economic Development Partnership of North Carolina is posting and updating a list of current companies that have job opening across the state. Some industries are ramping up production during the crisis and have immediate openings.

Tourism Assistance
The N.C. Restaurant & Lodging Association Foundation has created the NC Restaurant Relief Fund. The goal is to provide qualified applicants with $500 within five days of their application to help with the immediate expenses faced by many who have suddenly found themselves without work. Please donate if possible and apply if needed.

Here are some of those precautions for travelers:

NCDHHS recommends everyone continue taking precautions to protect themselves and others from the spread of respiratory illnesses, which includes COVID-19.

- Wash hands frequently with soap and water, and for at least 20 seconds each time.
- Avoid touching your eyes, nose and mouth with unwashed hands.
- Avoid close contact with people who are ill.
- Cover your mouth and nose with a tissue when you cough or sneeze.
- Do not reuse tissue after coughing, sneezing, or blowing your nose.
- Clean and disinfect surfaces that are frequently touched.

Here is the latest information from the North Carolina Division of Public Health

What is COVID-19?

The CDC also has guidelines for best business practices:
For more information on COVID-19, please visit the CDC’s website at www.cdc.gov/coronavirus. North Carolina resources can be found on the Division of Public Health website at www.ncdhhs.gov/coronavirus.

NC COVID-19 Rapid Recovery for Small Businesses
Golden Leaf Foundation and the NC Rural Center have just introduced a new loan program called NC COVID-19 Rapid Recovery Loans. The new product is a rapid recovery loan that is designed to provide businesses with the capital they need before federal loans and insurance payouts are approved. The SBA process is an 8-21-day process. The process for this program is expected to be completed in four days (if all the info is provided). There is a very easy online application process that starts here.

The EDPNC is a partner in this effort, and is offering additional NC Business Relief Resources. BLNC (Business Link North Carolina) is taking general questions at (800) 228-8443, Monday-Friday 8:30 a.m. - 4 p.m.

Rapid Recovery Loans
Golden Leaf and the N.C. Rural Center this week introduced a new loan program, NC COVID-19 Rapid Recovery Loans. By Wednesday, they had received applications in excess of their current funding. However, they are actively seeking additional funding to expand the program. Applications already submitted are being processed in the order they were received. They are still encouraging companies to apply and they will be reviewed as more funds become available. The product is a rapid recovery loan that is designed to provide businesses with the capital they need before federal loans and insurance payouts are approved. The SBA process is an 8-21- day process. The process for this program is expected to be completed in four days (if all the info is provided).

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